

Jung
10/30/12

Lisa Curtis for State Senate

Lisa Curtis for State Senate						
KRQE	Day	Date	Time	Program	Spots	Cost
	Th, Fr, M, Tu	11/1-11/6	6-7a	Krqe 6am News	4	\$100
	Th, Fr, M, Tu	11/1-11/6	7-9a	CBS This Morning	4	\$100
	Wed	10/31	10-1035p	Krqe 10pm News	1	\$1,100
	Fri	11/2	10-1035p	Krqe 10pm News	1	\$700
	Sat	11/3	10-1035p	Krqe Sat 10pm News	1	\$325
	Th, Fr, M	11/1, 11/2	1035-1137p	Letterman	3	\$125
	Fri	11/2	5-530p	CBS Evening News	1	\$325
	Th, Fr, M	11/1-11/5	4-430p	Krqe 4pm News	3	\$275
	Wed, Mon	10/31-11/5	6-630p	Jeopardy	2	\$700
	Wed, Mon	10/31-11/5	630-7p	Wheel of Fortune	2	\$850
	Sun	11/4	9-10p	The Mentalist	1	\$1,400
	Mon	11/5	10-1035p	Krqe 10pm News	1	\$1,100
	Th, Fr, M	11/1-11/5	3-4p	Dr. Phil	3	\$300
				Gross Total		\$10,950
				Net Total		\$9,308
				Total with GRT		\$9,959.03
Kasa				930-10P		
	W-F, M	10/31-11/5	930-10p	Kasa 9-930p LN	4	300
	Sun	11/4	930-10p	Kasa 9-930p LN	1	400
	Th, Fr, M	11/1-11/5	4-5p	Amer Fun Video	3	150
				Gross Total		\$2,050
				Net Total		\$1,742.50
				Gross Total		\$13,000.00
				Net Total		\$11,050.00

Spot Manager: All,

Printed: 10/30/2012

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Lisa Curtis NM Senate

Agency: Griffin & Associates

Line: 1

Time Period: 930p-10p

218613	11/01/12	:30 P5	9:48:27 PM	LISA CURTI	\$300.00
218613	11/05/12	:30 P5		LISA CURTI	\$300.00
218613	11/02/12	:30 P5	9:47:42 PM	LISA CURTI	\$300.00
218613	10/31/12	:30 P5	9:38:11 PM	LISA CURTI LISACURTIS2	\$300.00
					\$1,200.00
					\$1,200.00

Line: 2

Time Period: 9p-930p

218613	11/04/12	:30 P5	LISA CURTI	\$400.00
				\$400.00
				\$400.00

Line: 3

Time Period: 4p-5p

218613	11/02/12	:30 P2	4:13:11 PM	LISA CURTI	\$150.00
218613	11/01/12	:30 P2	4:15:41 PM	LISA CURTI	\$150.00
218613	11/05/12	:30 P2		LISA CURTI	\$150.00
					\$450.00
					\$450.00
					\$2,050.00
					\$2,050.00
					\$2,050.00
					\$2,050.00

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KRQE/KASH</u>	Date: <u>10/30/12</u>
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I, JOAN GRIFFIN,

being/on behalf of: LISA CURTIS, a legally qualified candidate of the DEMOCRAT political party for the office of NM SENATE

in the GENERAL

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>:30</u>	<u>ALL</u>	<u>W-M</u>		<u>30</u>	<u>1</u>

Total Charges:

\$13,000.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

USA WANTS FOR NM SENATE

I represent that the payment for the above described broadcast time has been furnished by:

JOAN GRIFFIN

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

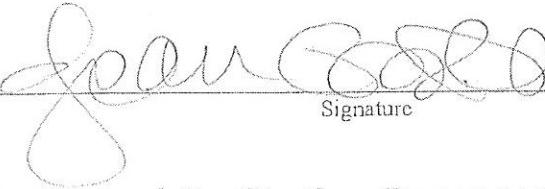
The name of the treasurer of the candidate's authorized committee is:

VERN PETERSCHMIDT

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/30/12
Date


Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title